

# MICHELLE DUNN

Boston, MA ■ [michelle-lee-dunn@outlook.com](mailto:michelle-lee-dunn@outlook.com) ■ 303-548-0924  
[linkedin.com/in/michelle-lee-dunn](https://www.linkedin.com/in/michelle-lee-dunn) ■ [michelle-dunn.wixsite.com/designerportfolio](https://michelle-dunn.wixsite.com/designerportfolio)

## DIRECTOR OF PRODUCT MANAGEMENT & SUSTAINABILITY

*Amplifying business performance through apparel product design and development.*

**Drive product excellence** by executing creative vision with technical precision, sustainability, and cost efficiency. Oversee fit, construction, and quality standards; develop accurate tech packs; and manage product development across global timelines.

**Lead with curiosity and intention** – mentoring teams, inspiring innovation, and creating space for fresh ideas and cross-functional solutions.

**Build systems at scale.** Implement tools, align teams, and adapt quickly to shifting business needs. A hands-on, systems focused leader, who questions assumptions, solves root issues and designs for long term impact.

TECHNICAL DESIGN ■ APPAREL CONSTRUCTION ■ PRODUCT DEVELOPMENT ■ PROJECT MANAGEMENT  
PATTERN DEVELOPMENT ■ SKETCHING ■ FIT ANALYSIS & DRAPING ■ ASTM ■ SUSTAINABILITY ■ CIRCULAR FASHION  
CONSUMER BEHAVIOR ■ STRATEGY ■ SUPPLY CHAIN ■ PROCESS IMPROVEMENT ■ BUDGETING ■ TREND ANALYSIS

## EXPERIENCE

CHARLES RIVER APPAREL, Boston, MA

**Director of Product Management, Quality & Sustainability** (2025 to present)

Overseeing full-cycle product development and quality for Charles River Apparel's B2B and DTC channels, from concept to finished good. Responsible for setting product strategy, leading fit and construction standards, managing sustainability initiatives, and ensuring compliance across global vendor partnerships.

- **Lead a hybrid team** to develop high-quality, consumer-driven apparel with a focus on performance, durability, and design.
- **Establish and maintain** cross-functional product calendars, PLM systems, and technical documentation.
- **Collaborate across multiple cross-functional teams**, including sourcing, design, customer service, and production to drive alignment, troubleshoot challenges, and deliver consistent product excellence.
- **Build and implement sustainability** testing protocols and material standards to support long-term innovation and environmental responsibility.

BLUESTEM BRANDS, Boston, MA

**Manager of Global Technical Design Standards** (2024 to 2025)

Served as the technical design lead for Draper's & Damon's, owning fit, construction, and product development standards across all categories. In addition to brand-level ownership, played a key role in establishing and aligning global technical design standards across Bluestem's portfolio, which includes Draper's, Blair, and Appleseed's.

- **Managed technical design process and execution** for Draper's & Damon's, partnering closely with design, merchandising, sourcing, and overseas vendors.
- **Led the development** of cross-brand fit and construction standards, measurement tools, and fit protocols to unify product quality and improve vendor alignment. Scaling best practices across all three brands.
- **Streamlined tech pack and spec workflows** to improve efficiency and ensure consistency across categories.
- **Supported global sourcing and quality teams** in scaling best practices across a diverse vendor base.

MISHA AND PUFF, Boston, MA

**Director of Technical Design** (2023 to 2024)

Elevated brand during growth phase by implementing grading standards, overhauling tech packs, creating fitting guidelines, managing remote teams, and overseeing technical design related to responsibly sourced, hand knit garments. Implemented fitting protocols and standards. Partnered with production team to focus on company milestones and calendar deadlines.

- **Standardized grading** for kids, adults, and infants specific to knits.
- **Created tech pack guidelines** for successful vendor collaborations and partnerships.
- **Overhauled website sizing diagrams** for consumer viewing.
- **Upgraded all dressforms** for remote team fittings.

SPORT OBERMEYER, Aspen, CO

#### Director of Fit & Technical Design (2021 to 2023)

Advanced corporate strategic goals. Administered all fit, sizing, and technical design activities, including fittings, team training, and new grading and sizing initiatives.

- **Established department and built team from scratch**, implementing innovative initiatives and programs.
- **Led sustainability initiatives**, including five-year roadmap, rental program, and 3D design program Browzwear.
- **Implemented onboarding program** for new employees and introduced an internship program in partnership with universities.

#### Fit & Technical Design Senior Manager (2019 to 2021)

Created weekly training sessions for technical design team, spearheading creative projects aligned with strategic goals. Managed department budget. Championed fitting space during building renovation.

- **Implemented online "Fit Predictor"** and returns survey for launch of new DTC website. Purchased body scanner to streamline process of model searching.
- **Improved fit standards** utilizing data analytics from "Fit Predictor" and body scanner.
- **Researched and developed specific sizing** for licensed product in Asia and continuously improved "Fitting Protocol."

#### Fit & Technical Design (Specialist to Manager) (2014 to 2019)

Oversaw end-to-end activities related to hiring and management of new technical design team to ensure business continuity and enhance services. Managed fit, sizing, and technical design for key product categories.

- **Contributed to "Fit for All" campaign**, working closely with marketing team.
- **Implemented and utilized Optitex Pattern Software** and purchased pattern digitizer.
- **Designed department handbook**, developed sales presentations, and drove companywide Fitting Protocol.

FRED MEYER, Corvallis, OR | **Apparel Department Ready-to-Wear Lead Merchandiser**

2012 to 2014

FRED MEYER, Portland, OR | **Graphic Design & Apparel Product Development Intern**

2012

### EDUCATION

MINNEAPOLIS COLLEGE OF ART & DESIGN (MCAD) | **MA, Sustainable Design**

2025

PENN STATE UNIVERSITY: WORLD CAMPUS | **MS, Strategic Management & Executive Leadership**

2023

OREGON STATE UNIVERSITY | **BS, Apparel Design** | **BS, Merchandising Management**

2013

### CREDENTIALS & TRAINING

PROJECT MANAGEMENT INSTITUTE (PMI) | **Project Management Professional (PMP) Certification**

COLORADO MOUNTAIN COLLEGE | **Certificate of Creative Arts** | **Certificate of Graphic Design**

PENN STATE UNIVERSITY: WORLD CAMPUS | **Graduate Certificate, Business Sustainability Strategy**

Circular Economy Business Strategies | Climate Leadership | ESG | Optitex 2D Pattern Software | How to Run a Fit Session | Alvanon Fit Forms | Mechanics of Fit | Sustainability in Fashion | Apparel Costing | Fitting Women's Tops | Fundamentals of Plus Sizing | Implementing 3D | Designing to Cost | Managing COVID in the Workplace | Basics in CLO3D | Knitwear Design & Make

### FEATURES & RECOGNITION

COLORADO MOUNTAIN COLLEGE'S SKI INDUSTRY SOFT GOODS DEGREE PROGRAM | **Curriculum Creator**

2023

COLORADO STATE UNIVERSITY'S DESIGN & MERCHANDISING DEPARTMENT | **Guest Speaker & Career Mentor**

2022

UN "MOUNTAINS MATTER" SUSTAINABILITY CONFERENCE | **Obermeyer Brand Representative**

2022

INTERNATIONAL TEXTILE & APPAREL ASSOCIATION'S (ITAA) FUNCTIONAL / SPORTSWEAR COMMITTEE | **Juror**

2021

ASPEN'S "100 YEARS OF BAUHAUS" COSTUME CONTEST | **Finalist**

2019

"RETURN TO SIMPLICITY" BAUHAUS ART & DESIGN EXHIBITION | **Featured Ceramic Artist**

2019

COLORADO'S GREEN IS THE NEW BLACK FASHION SHOW | **Winner of "Most Original Collection" Award**

2018

VANCOUVER BC SPRING 2016 INTERNATIONAL FASHION WEEK | **Invited Designer**

2016

NEW YORK SPRING 2016 EMERGING DESIGNER FASHION WEEK | **Invited Designer**

2016

PORTLAND FASHION WEEK | **Featured RTW Designer**

2015

DC FASHION WEEK | **Featured Emerging Designer**

2015

OMAHA FASHION WEEK | **Featured RTW Designer**

2014 & 2015

PENSOLE FOOTWEAR DESIGN ACADEMY | **Scholarship Student**

2012

## AFFILIATIONS & ADVISORY BOARDS

Eleven Radius (11R) Circular Fashion Group | Boston Sustainability Group | MJL Recruiting & Consulting  
EXECORE Leadership | Product Advisory Board | Continental Accessory Corp | Paragon Results Group, LLC

## TECHNICAL SKILLS

Browzwear 3D Apparel Software | PLM Software & Overseas Development  
Photography, Graphics, & Print Design in Adobe | Rhino 3D Software  
3D Printing | Metal-Working | Printmaking | Ceramics | Natural Dyes | Fiber Art Technique